SUSSEX TECH RAVEN NATION MARCHING BAND & RAVENS MUSIC BOOSTERS

2016-2017 SPONSORSHIP

TERMS & CONDITIONS

The following Terms & Conditions are outlined by sponsorship level and are effective December 16, 2015 through June 30, 2017. By signing the AGREEMENT, the donor agrees to all conditions outlined in this document.

**DIAMOND LEVEL**

SPONSORSHIP TERMS:

1. All benefits of sponsorship are effective until the end of the 2016-2017 sponsorship year on May 30, 2017.
2. The Sussex Tech band program & Ravens Music Boosters (RMB, Inc.) can opt to terminate sponsorship affiliation at any time.

DETAILS:

1. The 8”x10” Certificate of Sponsorship will be printed & delivered to the sponsor’s address within 14 days of receipt of sponsorship payment. A frame is not provided.
2. The Raven Nation Marching band t-shirt(s) will be delivered dependent on a) timely request of sizing from sponsor, b) current shirt inventory, and c) printing delays from the screenprinting vendor.
3. The sponsor name will be posted on the Sponsors page on [www.sussextechband.com](http://www.sussextechband.com) within 14 days of receipt of sponsorship payment.

	1. The name will be displayed until the start of the 2017-2018 sponsorship season on June 1, 2017.
	2. Hyperlinking is dependent on the sponsor providing the link to their corporate website. Links are subject to approval.
4. The sponsor name and logo will be displayed in the Spring & Winter Concert programs in 2016-2017.

	1. Logos must be provided in .jpg or .png format at least two weeks prior to a concert, and must be of suitable resolution to be printed.
	2. Logos are arranged and sized according to level of sponsorship, and the best possible artistic arrangement in the program.
	3. All sponsors will be listed on inside of the program just prior to the back page. Higher-level sponsors will be printed closer to the front of the program.
5. Social media promotion terms are as follows:

	1. Promotion will occur on, but is not limited to, the following social media outlets:

		1. Sussex Tech Band Website (www.sussextechband.com)
		2. Sussex Tech Band email list (Logo only; no text)
		3. \*Sussex Tech Band Facebook page
		4. \*Sussex Tech Marching Band Alumni Facebook page
		5. \*Sussex Tech Band Twitter page

*\*To be created & promoted in January 2016*

* 1. Promotion will occur quarterly, on or around the 1st of each month, every 3 months. The schedule is set based on the number of sponsors to ensure each sponsor is given fair and equal exposure.
	2. Promotion material must not conflict with the Guiding Principles of Sussex Technical High School, or the school’s Non-Discrimination policy. All material is subject to approval by the band program and Ravens Music Boosters (RMB Inc.)
	3. The posted content of the promotion is ultimately determined by the band staff, and posted based on the Social Media page’s character/content restrictions. Sponsors may submit the following for consideration one week before a scheduled promotion:

		1. Flyers/Paper Advertisement
		2. Photos
		3. Video/Advertisement (High-Resolution Only)
		4. Text (not to exceed 50 words)
1. Sussex Tech home football tickets & marching band experience terms are as follows:

	1. Gold-level donors receive two (2) free tickets to a Sussex Tech home football game and will receive an opportunity to walk in with the band and march through the drumline tunnel.
	2. One pair of tickets will be available for each game before a second pair will become available for any game, to avoid having multiple sponsors per game. Choice of game will be first come, first serve until all home games are filled.
	3. Seating with the band is dependent on available space.
2. Terms for the decal on the band equipment truck are as follows:

	1. The logo for the decal must be black, white, silver, or a combination of those colors, to remain in accordance with Sussex Tech school colors.
	2. The decal will be ordered and affixed by the band program.
	3. The decal will not exceed 3”(W) by 5”(H) in size. To accommodate for non-rectangular designs, an increase in width to 5” is acceptable. The decal height of 5” is not negotiable.
	4. The sponsor must provide a digital file containing the artwork to be printed, and will be contacted to approve a proof before it is placed on the truck.
	5. Logo placement is based on the best available location. The best locations will be given to those who donate first.
3. Terms for requesting the band’s performance at one (1) sponsor event:

	1. The performance must be at an event that is appropriate for school-aged children.
	2. The performance must occur between September 1, 2016 and December 16, 2016.
	3. The performance can not occur during the following conditions:
		1. During a week with two or more previously scheduled performances, or on the date of a scheduled performance.
		2. During a day which Sussex Technical High School is closed.
		3. During holidays.
		4. All Fridays from September through November.
		5. Outside of Sussex County or Kent County, Delaware.
	4. The band’s performance is dependent on member participation/availability, and school-approved transportation availability.
	5. The event is subject to approval from the high school principal, and band director.
4. Terms for the Public Address announcement of recognition:

	1. The announcement will be the name of the sponsor only, as requested by the sponsor.
	2. The announcement will occur at the end of the band’s performance during the field exit sequence.
	3. The announcement is dependent on available time following the performance, and may be shortened during Homecoming and/or Senior Night.

**PLATINUM LEVEL**

SPONSORSHIP TERMS:

1. All benefits of sponsorship are effective until the end of the 2016-2017 sponsorship year on May 30, 2017.
2. The Sussex Tech band program & Ravens Music Boosters (RMB, Inc.) can opt to terminate sponsorship affiliation at any time.

DETAILS:

1. The 8”x10” Certificate of Sponsorship will be printed & delivered to the sponsor’s address within 14 days of receipt of sponsorship payment. A frame is not provided.
2. The Raven Nation Marching band t-shirt(s) will be delivered dependent on a) timely request of sizing from sponsor, b) current shirt inventory, and c) printing delays from the screenprinting vendor.
3. The sponsor name will be posted on the Sponsors page on [www.sussextechband.com](http://www.sussextechband.com) within 14 days of receipt of sponsorship payment.

	1. The name will be displayed until the start of the 2017-2018 sponsorship season on June 1, 2017.
	2. Hyperlinking is dependent on the sponsor providing the link to their corporate website. Links are subject to approval.
4. The sponsor name and logo will be displayed in the Spring & Winter Concert programs in 2016-2017.

	1. Logos must be provided in .jpg or .png format at least two weeks prior to a concert, and must be of suitable resolution to be printed.
	2. Logos are arranged and sized according to level of sponsorship, and the best possible artistic arrangement in the program.
	3. All sponsors will be listed on inside of the program just prior to the back page. Higher-level sponsors will be printed closer to the front of the program.
5. Social media promotion terms are as follows:

	1. Promotion will occur on, but is not limited to, the following social media outlets:

		1. Sussex Tech Band Website (www.sussextechband.com)
		2. Sussex Tech Band email list (Logo only; no text)
		3. \*Sussex Tech Band Facebook page
		4. \*Sussex Tech Marching Band Alumni Facebook page
		5. \*Sussex Tech Band Twitter page

*\*To be created & promoted in January 2016*

* 1. Promotion will occur quarterly, on or around the 1st of each month, every 3 months. The schedule is set based on the number of sponsors to ensure each sponsor is given fair and equal exposure.
	2. Promotion material must not conflict with the Guiding Principles of Sussex Technical High School, or the school’s Non-Discrimination policy. All material is subject to approval by the band program and Ravens Music Boosters (RMB Inc.)
	3. The posted content of the promotion is ultimately determined by the band staff, and posted based on the Social Media page’s character/content restrictions. Sponsors may submit the following for consideration one week before a scheduled promotion:

		1. Flyers/Paper Advertisement
		2. Photos
		3. Video/Advertisement (High-Resolution Only)
		4. Text (not to exceed 50 words)
1. Sussex Tech home football tickets & marching band experience terms are as follows:

	1. Gold-level donors receive two (2) free tickets to a Sussex Tech home football game and will receive an opportunity to walk in with the band and march through the drumline tunnel.
	2. One pair of tickets will be available for each game before a second pair will become available for any game, to avoid having multiple sponsors per game. Choice of game will be first come, first serve until all home games are filled.
	3. Seating with the band is dependent on available space.
2. Terms for the decal on the band equipment truck are as follows:

	1. The logo for the decal must be black, white, silver, or a combination of those colors, to remain in accordance with Sussex Tech school colors.
	2. The decal will be ordered and affixed by the band program.
	3. The decal will not exceed 3”(W) by 5”(H) in size. To accommodate for non-rectangular designs, an increase in width to 5” is acceptable. The decal height of 5” is not negotiable.
	4. The sponsor must provide a digital file containing the artwork to be printed, and will be contacted to approve a proof before it is placed on the truck.
	5. Logo placement is based on the best available location. The best locations will be given to those who donate first.
	6. The decal will be removed from the truck on the final day of the 2016-2017 sponsorship season on June 30, 2017 (unless sponsorship is renewed prior to that date).

**GOLD LEVEL**

SPONSORSHIP TERMS:

1. All benefits of sponsorship are effective until the end of the 2016-2017 sponsorship year on May 30, 2017.
2. The Sussex Tech band program & Ravens Music Boosters (RMB, Inc.) can opt to terminate sponsorship affiliation at any time.

DETAILS:

1. The 8”x10” Certificate of Sponsorship will be printed & delivered to the sponsor’s address within 14 days of receipt of sponsorship payment. A frame is not provided.
2. The Raven Nation Marching band t-shirt(s) will be delivered dependent on a) timely request of sizing from sponsor, b) current shirt inventory, and c) printing delays from the screenprinting vendor.
3. The sponsor name will be posted on the Sponsors page on [www.sussextechband.com](http://www.sussextechband.com) within 14 days of receipt of sponsorship payment.

	1. The name will be displayed until the start of the 2017-2018 sponsorship season on June 1, 2017.
	2. Hyperlinking is dependent on the sponsor providing the link to their corporate website. Links are subject to approval.
4. The sponsor name and logo will be displayed in the Spring & Winter Concert programs in 2016-2017.

	1. Logos must be provided in .jpg or .png format at least two weeks prior to a concert, and must be of suitable resolution to be printed.
	2. Logos are arranged and sized according to level of sponsorship, and the best possible artistic arrangement in the program.
	3. All sponsors will be listed on inside of the program just prior to the back page. Higher-level sponsors will be printed closer to the front of the program.
5. Social media promotion terms are as follows:

	1. Promotion will occur on, but is not limited to, the following social media outlets: Sussex Tech Marching Band Facebook page, Twitter page, and Sussex Tech Marching Band Alumni pages. (To be created & promoted in January 2016)
	2. Promotion will occur quarterly, on or around the 1st of each month, every 3 months. The schedule is set based on the number of sponsors to ensure each sponsor is given fair and equal exposure.
6. Sussex Tech home football tickets & marching band experience terms are as follows:

	1. Gold-level donors receive two (2) free tickets to a Sussex Tech home football game and will receive an opportunity to walk in with the band and march through the drumline tunnel.
	2. One pair of tickets will be available for each game before a second pair will become available for any game, to avoid having multiple sponsors per game. Choice of game will be first come, first serve until all home games are filled.
	3. Seating with the band is dependent on available space.

**SILVER LEVEL**

SPONSORSHIP TERMS:

1. All benefits of sponsorship are effective until the end of the 2016-2017 sponsorship year on May 30, 2017.
2. The Sussex Tech band program & Ravens Music Boosters (RMB, Inc.) can opt to terminate sponsorship affiliation at any time.

DETAILS:

1. The 8”x10” Certificate of Sponsorship will be printed & delivered to the sponsor’s address within 14 days of receipt of sponsorship payment. A frame is not provided.
2. The Raven Nation Marching band t-shirt(s) will be delivered dependent on a) timely request of sizing from sponsor, b) current shirt inventory, and c) printing delays from the screenprinting vendor.
3. The sponsor name will be posted on the Sponsors page on [www.sussextechband.com](http://www.sussextechband.com) within 14 days of receipt of sponsorship payment.

	1. The name will be displayed until the start of the 2017-2018 sponsorship season on June 1, 2017.
	2. Hyperlinking is dependent on the sponsor providing the link to their corporate website. Links are subject to approval.
4. The sponsor name and logo will be displayed in the Spring & Winter Concert programs in 2016-2017.

	1. Logos must be provided in .jpg or .png format at least two weeks prior to a concert, and must be of suitable resolution to be printed.
	2. Logos are arranged and sized according to level of sponsorship, and the best possible artistic arrangement in the program.
	3. All sponsors will be listed on inside of the program just prior to the back page. Higher-level sponsors will be printed closer to the front of the program.

**BRONZE LEVEL**

SPONSORSHIP TERMS:

1. All benefits of sponsorship are effective until the end of the 2016-2017 sponsorship year on May 30, 2017.
2. The Sussex Tech band program & Ravens Music Boosters (RMB, Inc.) can opt to terminate sponsorship affiliation at any time.

DETAILS:

1. The 8”x10” Certificate of Sponsorship will be printed & delivered to the sponsor’s address within 14 days of receipt of sponsorship payment. A frame is not provided.
2. The Raven Nation Marching band t-shirt(s) will be delivered dependent on a) timely request of sizing from sponsor, b) current shirt inventory, and c) printing delays from the screenprinting vendor.
3. The sponsor name ONLY will be posted on the Sponsors page on [www.sussextechband.com](http://www.sussextechband.com) within 14 days of receipt of sponsorship payment, and will be displayed until the start of the 2017-2018 sponsorship season on June 1, 2017.

**BRASS LEVEL**

SPONSORSHIP TERMS:

1. All benefits of sponsorship are effective until the end of the 2016-2017 sponsorship year on May 30, 2017.
2. The Sussex Tech band program & Ravens Music Boosters (RMB, Inc.) can opt to terminate sponsorship affiliation at any time.

DETAILS:

1. The 8”x10” Certificate of Sponsorship will be printed & delivered to the sponsor’s address within 14 days of receipt of sponsorship payment. A frame is not provided.
2. The Raven Nation Marching band t-shirt will be delivered dependent on a) timely request of sizing from sponsor, b) current shirt inventory, and c) printing delays from the screenprinting vendor.
3. The sponsor name ONLY will be posted on the Sponsors page on [www.sussextechband.com](http://www.sussextechband.com) within 14 days of receipt of sponsorship payment, and will be displayed until the start of the 2017-2018 sponsorship season on June 1, 2017.

**ADDITIONAL CONDITIONS**

RENEWAL:

1. Sponsors for the 2016-2017 sponsorship year (effective January 1, 2016 through June 30, 2017), may renew their sponsorship at the same price for the 2017-2018 season (effective July 1, 2017 through June 30, 2018). Renewals after July 1, 2017 will reflect any changes to the sponsorship system.

**AGREEMENT**

These terms are agreed to by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (donor), the Ravens Music Boosters (RMB Inc.), \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (executive officer), and Ian Kenney, band director, Sussex Technical High School on the \_\_\_\_\_th day of \_\_\_\_\_\_\_\_\_\_\_\_\_, 20\_\_\_\_\_.

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(Donor/Company Name/Representative – Printed)

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Donor Signature Date

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(Ravens Music Boosters Representative – Printed)

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Booster Executive Signature Date

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Band Director Signature Date

Ian Kenney – Band Director, Sussex Tech High School